



**DECODE ENTERTAINMENT UNLEASHES
URBAN VERMIN
AT MIPCOM**

Brand new animated series in production for Canada's YTV

Toronto , London 28 September 2006. Leading kids and family entertainment specialist, DECODE Entertainment, brings a new and unusual breed of hero to the small screen. Aimed at 8-12 year olds and currently in production for YTV, CGI series *Urban Vermin* (26x22') is an action comedy starring two raccoon brothers, once best of friends, now best of enemies and their bid for garbage-one-upmanship.

In this classic battle of good versus evil, Abe and Ken are two brothers who know their way around an average pile of trash. Maybe it's because they love garbage the way people love their morning coffee. Or maybe it's because they've eaten trash their entire lives. Or maybe it's because they're raccoons. To a raccoon, garbage is power. And power means control of the kingdom, which in this case is a downtown city block. Where Ken is an eager villain, Abe is a reluctant hero. They each lead a rag tag band of comrade's in arms to help them in the turf war to end all turf wars.

The concept for *Urban Vermin* was developed internally by DECODE's interactive department and was originally a prototype game for console systems. DECODE is also producing ancillary digital materials to accompany the traditional television launch.

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto