



SUPER RTL GETS *THE LATEST BUZZ* FROM DECODE

Further deal scored for new live action series

Toronto, London 27 November 2007. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DECODE Entertainment's parent company, DHX Media Ltd., has signed a deal for its brand new live action series *The Latest Buzz* with the highest rating children's broadcaster in Germany, SuperRTL. This is the first non-Disney live action "tween" series acquired by the channel.

Recently commissioned for a second season commission by The Family Channel in Canada, all 39 x 22' episodes of the DECODE Entertainment-produced series have been licensed to Boomerang UK, Disney Channel France, Disney Channel Italy and ABC (Australia).

Neil Court, President of DECODE Enterprises said: "This is our newest live action series and we've had a fantastic reaction from buyers. We're very pleased to have a number of major broadcast partners in place already, following a very successful MIPCOM. SuperRTL is the ideal platform for the series in Germany, and we are delighted to continue our long-standing relationship with the channel."

"*The Latest Buzz* perfectly fits into our slate of high quality live action shows such as Disney's *Hannah Montana* and *Suite Life of Zack and Cody*. We are more than pleased with our partnership with Decode and their activities not only in the live action domain!" added Carsten Goettel, Head of Programming, Super RTL.

Struggling youth-oriented magazine Teen Buzz decides to replace its staff with actual teens by running an essay-writing contest, giving an amazing opportunity to five students of a progressive high school. Instead of being in class, they will take their last period of the day at the posh offices of Teen Buzz.

Intense story deadlines, unpredictable celebrity interviews, high glamour fashion shows, cool music reviews. Some people call these dream careers. Our kids call it "eighth period."

The ensemble comedic press team includes rich girl fashionista, Amanda; the music guru, Noah; and Wilder the gamer. Rebecca covers the school beat and her best friend, Michael, has an ear for celebrity gossip. Thrown together in this new experience, how will they deal with the high pressure world of publishing as well as regular school?

DECODE Entertainment has a reputation for producing smart, character-driven live action series for teens and tweens with global appeal. *Radio Free Roscoe* has proved to be an international hit selling to the The N, Noggin's night-time network for teens in the US, The Family Channel in Canada, Canal J, France 2 and Nickelodeon in the UK.

Naturally Sadie, currently in its third season, airs around the world with broadcasters including The Family Channel, Disney Channel US, Nickelodeon International, Nickelodeon Asia and Nickelodeon UK, MBC3 and France 2.

DECODE Enterprises also represents Turner Broadcasting's live action series, *My Spy Family* (26x22').

For further information please contact:

Aimee Norman Blueprint PR, Tel + 44 (0) 20 8341 6171 or aimee@blueprintpr.co.uk

Polly Beel, DECODE Entertainment, Tel + 416-363-8034 or polly@decode-ent.com

Notes to editors:

About DECODE Enterprises, a DHX Media Company

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment and Halifax Film, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.

About Super RTL

Super RTL has been asserting the German market leadership in children's television since February 1998 in the very competitive children's television market and continuing to be the children's medium with the widest media coverage in Europe.

Super RTL is the first address for children's programming in Germany and offers entertainment for the entire family featuring international animated and Live Action series as well as in-house productions. The high quality portfolio is an innovative blend of imagination, fantasy, magic and comedy. Super RTL also runs six websites, including two clubs, advertising-free (www.toggo.de) as well as subscription-based (www.toggocleverclub.de, www.toggolino.de) which are the most successful dedicated sites for kids in Europe, offering edutainment and games content.