



DECODE ENTERTAINMENT'S ANIMATED SERIES *PLANET SKETCH* FINDS NEW HOME AT NICKTOONS NETWORK

Series To Premiere on Nicktoons Network this Spring

Toronto, London xxxx January 2007. DECODE Entertainment has followed a slew of recent international sales and a second season commission for *Planet Sketch* with a major U.S. deal with Nicktoons Network, Nickelodeon's 24-hour animation network. Nicktoons Network has ordered all 26 11-minute episodes of the hit Aardman Animations co-production which features a quirky collection of madcap characters brought to life with a unique brand of comedy and charm. The series of shorts will premiere on Nicktoons Network in Spring, 2007.

"We are excited to be working with DECODE and Aardman Animations to provide our viewers with great stories, cutting edge animation and all around entertaining programming," said Keith Dawkins, Vice President and General Manager, Nicktoons Network. "We take great pride in having established ourselves as a home for fresh content, compelling characters and creators and *Planet Sketch* delivers all of this wrapped up into one series."

Planet Sketch stars the Street Rappers – a group of mean and moody dudes, who like playing childish games when no-one is looking. The Naughty Gnomes, cheeky little garden gnomes who delight in playing gross-out pranks on innocent passers-by and the Parping Ponies, two horses who never manage to hold down a decent job due to flatulence issues.

Planet Sketch is commissioned by TELETOON Canada and the UK's CiTV. It has also been acquired by a host of major international broadcasters including France 3, ABC Australia, Jetix Europe, Cartoon Network Asia Pacific and Cartoon Network Latin America, WDR ARD in Germany, TV 12 Singapore, Belgium's VRT, Denmark's TV2, South Africa's M-Net and recently premiered on Nickelodeon in France.

Dominique Bazay, VP Distribution said: "*Planet Sketch* goes from strength to strength and we're very pleased to have secured a US broadcaster for the show. This uniquely entertaining and original show with its memorable characters has found the perfect home on Nicktoons Network."

Notes to editors:

Nicktoons Network is the fastest growing kids' network* and offers a 24-hour schedule featuring programming such as the *Nicktoons Network Animation Festival*, *Skyland*, *Kappa Mikey*, *Thumb Wrestling Federation*, *Corneil and Bernie* and *Martin Mystery*, as well as a roster of hits that have defined kids' and animation lovers' TV, including *Yakkity Yak*, *Invader Zim*, *SpongeBob SquarePants*, *The Fairly OddParents* and *Jimmy Neutron*. Nicktoons Network is a part of the MTV Networks expanded suite of channels available for digital distribution. The new channels include MTV Hits, MTV Jams, Nicktoons Network and VH1 Mega Hits, expanding and strengthening MTV Networks' digital offerings to thirteen services.

Nicktoons Network currently reaches 43 million homes via cable, digital cable and satellite, and can be seen on Cablevision, Charter Communications, Comcast Cable, Cox Communications, DirecTV, DISH Network and Time Warner Cable. Nicktoons, and all related titles and logos are property of Viacom, Inc.

*Source: *Nielsen Media Research, 8/29/05-8/27/06 vs. 8/30/04-8/28/05 (Live+SD) AA(000). NKTNS Selling Daypart: Mon-Fri/2-11p; Sat-Sun/9a-11p. K6-11 & K9-14 Nick & Toon Tot Prg Day. DSNY, FAM, TDSNY (M-Su 6a-11p) CBS, WB, FOX, NBC based on Kids Type Codes. Tribune; DIC Kids thru 8/13/06.

About DECODE Entertainment

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on AIM and are listed on the TSX, the Toronto Stock Exchange.

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