



## INTERNATIONAL BROADCASTERS CALL ON DECODE ENTERTAINMENT'S *THE LATEST BUZZ*

Cannes, MIPCOM 2007. Leading kids and family entertainment specialist DECODE Entertainment has scored a quartet of major deals for *The Latest Buzz*, its brand new live action comedy for tweens. Hot on the heels of a second season commission from The Family Channel in Canada, Boomerang UK, Disney Channel France, Disney Channel Italy and ABC (Australia) have snapped up all 39 x 22' episodes.

Dominique Bazay, VP Distribution at DECODE Entertainment said: "We have established a strong track record in live action and it underscores the appeal of *The Latest Buzz* that we have so quickly followed the second season commission with these sales to major broadcasters."

Struggling youth-oriented magazine Teen Buzz decides to replace its staff with actual teens by running an essay-writing contest, giving an amazing opportunity to five students of a progressive high school. Instead of being in class, they will take their last period of the day at the posh offices of Teen Buzz.

Intense story deadlines, unpredictable celebrity interviews, high glamour fashion shows, cool music reviews. Some people call these dream careers. Our kids call it "eighth period."

The ensemble comedic press team includes rich girl fashionista, Amanda; the music guru, Noah; and Wilder the gamer. Rebecca covers the school beat and her best friend, Michael, has an ear for celebrity gossip. Thrown together in this new experience, how will they deal with the high pressure world of publishing as well as regular school?

DECODE Entertainment has a reputation for producing smart, character-driven live action series for teens and tweens with global appeal. *Radio Free Roscoe* has proved to be an international hit selling to the The N, Noggin's night-time network for teens in the US, The Family Channel in Canada, Canal J, France 2 and Nickelodeon in the UK.

*Naturally Sadie*, currently in its third season, airs around the world with broadcasters including The Family Channel, Disney Channel US, Nickelodeon International, Nickelodeon Asia and Nickelodeon UK, MBC3 and France 2.

DECODE Entertainment will also be launching Turner Broadcasting's live action series *My Spy Family* (26x22') at MIPCOM, which airs alongside *The Latest Buzz* on Boomerang in the UK, as part of the channel's recently introduced live action block.

**For further information please contact:**

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**Notes to editors:**

**About DECODE Entertainment, a DHX Media Company**

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto

**About Boomerang**

Sky 603; Tiscali TV 309; Virgin TV 730.

Also available on: Top Up TV Anytime; Sky Anytime.

Boomerang offers cartoon entertainment and live action shows for the whole family and is home to some of the favourite cartoon stars of all time, and great new kids' shows. Boomerang favourites include *Tom and Jerry*, *Scooby-Doo*, *Top Cat*, *The Flintstones*, *Bugs Bunny*, *Wacky Races*, *Hong Kong Phooey* and *Fraggle Rock*. New shows such as *My Spy Family* – from the makers of *My Parent are Aliens* – and *The Latest Buzz* complete the programming mix. Boomerang is available 24 hours a day on digital satellite and cable in the UK, and as a pan-European channel, as well as in Spain. Boomerang + 1 is also available 24 hours a day on Sky 618, and Virgin TV 731. Boomerang is operated by Turner Broadcasting System Europe, a Time Warner Company.