



DECODE ENTERTAINMENT Creates The Latest Buzz

New live action series for Canada's Family Channel

Toronto, London 6th February 2007. Leading kids and family entertainment specialist DECODE Entertainment is following its international hit live-action shows, *Naturally Sadie* and *Radio Free Roscoe*, with a brand new live action series: **The Latest Buzz** (formerly Glimmer), a 13 x 22' comedy for tweens which has been commissioned by The Family Channel in Canada. DECODE Entertainment holds worldwide distribution rights.

"We're looking forward to bringing The Latest Buzz to our service," says Kevin Wright, Senior Vice President, Programming, Astral Television Networks, "The Latest Buzz promises to be a great fit: another high-quality, humorous show from DECODE that provides a fresh, fun take on life from a young person's perspective."

Struggling youth-oriented magazine *Teen Buzz* decides to replace its staff with actual teens by running an essay-writing contest, giving an amazing opportunity to five students of a progressive high school. Instead of being in class, they will take their last period of the day at the posh offices of *Teen Buzz*.

Intense story deadlines, unpredictable celebrity interviews, high glamour fashion shows, cool music reviews. Some people call these dream careers. Our kids call it "eighth period."

The ensemble comedic press team includes rich girl fashionista, Amanda; the music guru, Noah; and Wilder the gamer. Rebecca covers the school beat and her best friend, Michael, has an ear for celebrity gossip. Thrown together in this new experience, how will they deal with the high pressure world of publishing as well as regular school?

Beth Stevenson, Executive Vice President, Production and Development at Decode Entertainment said, "We're really excited by this new show. The vehicle of publishing a youth magazine lets us organically explore the interests and issues relevant to our audience. We've established our live action credentials with *Naturally Sadie* and *Radio Free Roscoe* and we're confident that **The Latest Buzz** will prove just as popular."

Radio Free Roscoe has proved to be an international hit sold to the The N, Noggin's night-time network for teens in the US, The Family Channel in Canada, Canal J, France 2 and Nickelodeon in the UK.

Naturally Sadie, currently in its third season of production airs around the world with broadcasters including Disney Channel US, Nickelodeon International, Nickelodeon Asia and Nickelodeon UK, MBC3, Family Channel in Canada and France 2.

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto