



DECODE ENTERTAINMENT SIGNS PRESCHOOL HOME ENTERTAINMENT DEALS

Deals for *Franny's Feet* and *The Save-Ums!* in Asia and Europe

Toronto , London, 21 August 2006. Leading children's and family entertainment specialist DECODE Entertainment has signed a number of home entertainment deals for two of its preschool properties, the delightfully illustrative *Franny's Feet* and CGI animated *The Save-Ums!*

In Asia, Video Van has picked up home video rights to both series for Singapore , Indonesia, Malaysia alongside a deal with EBC for *Franny's Feet* in Taiwan. Scandinavia's Scan Box has picked up *Franny's Feet*.

These recent deals follow previous home entertainment licensing agreements for *Franny's Feet* with Vision Video in the UK, ABC Enterprises in Australia, C4U Entertainment in Korea as well as a deal in Japan with Geneon signed through OLC Rights Entertainment.

Josh Scherba , Sales Executive at DECODE Entertainment said: "Home entertainment is a key element in building the presence and brand awareness of our preschool properties. These are great partners to have on board as we look to extend the reach of our shows."

Franny's Feet , which follows the adventures of a little girl with magical shoes, is a proven international hit. The illustrative 2D animated show is commissioned by Five in the UK and Canada's Family Channel and has recently been snapped up by PBS Kids in the US.

It can be seen around the world on channels including Discovery UK, ABC Australia, France 5 and Teletoon in France, Cartoon Network in Japan, Latin America and Taiwan, Canada's TeleQuebec, TVP Poland , ATV in Hong Kong and TV12 Singapore.

Each episode follows Franny off on a different adventure. *Where will my feet take me today?...* There's the time her sandals take her to meet Princess Tia in Egypt or when she puts on hiking boots to take her to the mountains of Tibet, where learns from Rinchen about Yak herding.

Pint-sized champions *The Save-Ums!* are the new breed of 3D animated action heroes who will help prepare preschoolers for their role in the 21 st century. The colorful pint-

sized Save-Ums! utilize whimsical helicopters, space ships and other cool machines to solve problems and nurture an interest in technology and critical thinking. Preschoolers will learn the principle of cause and effect and the impact of co-operative play. ***The Save-Ums!*** are victorious because they work together.

The Save-Ums! is commissioned by Discovery's The Learning Channel and Discovery Kids in the US and by the CBC in Canada and it can be seen around the world on ABC Australia, Five (UK), Canal J (France) and Super RTL (Germany). ***The Save-Ums!*** is produced by DECODE Entertainment Inc., and created by the Dan Clark Company.

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto