



DECODE ENTERTAINMENT FUELS *THE LATEST BUZZ*

Second season commission of 26 new episodes from Family Channel

Toronto, London 18th June 2007. Leading kids and family entertainment specialist DECODE Entertainment has scored a second season commission from The Family Channel in Canada for 26 new 22' episodes of its brand new comedy for tweens ***The Latest Buzz***.

"We wanted a sitcom and DECODE delivered," said Sandra Walmark, Manager, Original Production, Family Channel. "In talking to tweens, they told us that the characters are both funny and real. In their words 'just like me,' which is bang on what Family is all about."

Beth Stevenson, Executive Vice President, Production and Development said, "We are thrilled to have a second season order of ***The Latest Buzz***. We are also very excited to be working with the Family Channel on our first multi camera sitcom."

Struggling youth-oriented magazine Teen Buzz decides to replace its staff with actual teens by running an essay-writing contest, giving an amazing opportunity to five students of a progressive high school. Instead of being in class, they will take their last period of the day at the posh offices of Teen Buzz.

Intense story deadlines, unpredictable celebrity interviews, high glamour fashion shows, cool music reviews. Some people call these dream careers. Our kids call it "eighth period."

The ensemble comedic press team includes rich girl fashionista, Amanda; the music guru, Noah; and Wilder the gamer. Rebecca covers the school beat and her best friend, Michael, has an ear for celebrity gossip. Thrown together in this new experience, how will they deal with the high pressure world of publishing as well as regular school?

DECODE Entertainment has a reputation for producing smart, character-driven live action series for teens and tweens with global appeal. *Radio Free Roscoe* has proved to be an

international hit selling to the The N, Noggin's night-time network for teens in the US, The Family Channel in Canada, Canal J, France 2 and Nickelodeon in the UK.

Naturally Sadie, currently in its third season, airs around the world with broadcasters including The Family Channel, Disney Channel US, Nickelodeon International, Nickelodeon Asia and Nickelodeon UK, MBC3 and France 2.

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto