



DECODE ENTERTAINMENT PROMOTES JANICE WALKER TO VICE PRESIDENT OF ANIMATION PRODUCTION

Toronto, London 16 January 2008. Leading kids and family entertainment producer DECODE Entertainment, a subsidiary of DHX Media, has promoted senior executive Janice Walker to Vice President of Animation Production from her previous role of Producer.

In her new position, Walker will be charged with overseeing production on all animated series at DECODE Entertainment and will report to Beth Stevenson, Executive Vice President, Production and Development.

DECODE has a varied animation production slate with current shows including the teen-targeted spy series ***Delilah and Julius***, Aardman co-production ***Chop Socky Chooks***, ***Super Why***, a co-venture with Out of the Blue Enterprises and ***Clang Invasion***, a co-production with Singapore's Scrawl Studios and Hong Kong's Agogo. Walker's production credits at DECODE also includes ***Planet Sketch***, ***Dudson and Chop Socky Chooks***.

Prior to DECODE, Walker worked as Production and Studio Manager for Berlin Film Company and Hahn Film, and at Canuck Creations where she oversaw 200 employees and 27 productions in her role as Studio Producer/Manager.

Steven DeNure, President of DECODE Entertainment said: "Janice is respected by her colleagues and our production partners. We look forward to working with Janice in her new role."

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto