



## DECODE ENTERPRISES AND NEPTUNO FILMS SIGN DEALS FOR *POPPETSTOWN*

### Broadcasters signed in Canada and Latin America for new preschool series

Toronto, London 13 November 2008. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DHX Media, and Neptuno Films have signed further deals for new 26x30' (52x11') preschool series *Poppetstown*, a co-production between Neptuno and DECODE Entertainment.

TVO and Knowledge in Canada, and Disney Channel Latin America have followed France's Canal J, TeleQuebec and Disney International (for its channels in the UK, Spain, Scandinavia, Italy, Australasia and Taiwan) in acquiring the 2D animated series, which is an official Canada - Spain co-production in association with OLC/Rights Entertainment in Japan.

Neptuno has distribution rights for Spain, Portugal and Latin America, while OLC has the rights for Japan. DECODE Enterprises handles sales to the rest of the world.

Neil Court, President of DECODE Enterprises said: "We're very pleased that two additional channels in key territories have signed up for *Poppetstown*. TVO, Knowledge and Disney Latin America join a line-up of major broadcasters internationally that will air the new series which is a fantastic testament to its appeal."

Neptuno's Managing Director, Cristina Brandner, added: "We are very proud that Disney LA has come on board together with the other international Disney channels Family."

Life's a party in *Poppetstown*...building, exploring, racing and roaring around town, the Poppets are always having fun, fun, fun. But each new adventure brings with it new challenges – and sometimes a Poppet on the go just doesn't know what to do next!

How can I get the apples down from the tree? Where should I dig for buried treasure? And how do I think up a song? That's where Scooter and his best friends Patty and Bobby come in. Scooter's Gang are well-known as the go-to guys (and gals!) of *Poppetstown*.

Stuck about what colour to paint your house? Have ants invaded your picnic? Is your ice cream melting on a hot summer day? If you live in *Poppetstown*, you know who to call!

### For further information please contact:

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**Notes to editors:**

**About DECODE Enterprises, a DHX Media Company**

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment, Halifax Film and Studio B, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.