



## **DECODE ENTERPRISES WINS NEW TERRITORIES FOR *KID VS KAT***

Toronto, London 16 December 2008. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DHX Media Ltd., has signed two major deals for ***Kid vs Kat*** (52x11' / 26x22'), an animated series produced by Studio B Productions in association YTV Canada and Jetix Europe.

Nickelodeon South East Asia has acquired the show alongside a deal with ABC in Australia, bringing the series into brand new territories. ***Kid Vs Kat*** is also set to air on YTV in Canada, Jetix Europe and Jetix US.

Josh Scherba, VP Distribution at DECODE Enterprises said: "This is a highly entertaining and original series and it is no surprise that it has been snapped up by further broadcasters. With these new deals, the show is set to air in over a hundred territories and we are confident of securing additional placement over the next few months."

Created by Rob Boutilier and targeted to kids 6-11, ***Kid vs. Kat*** is about the exaggerated conflict between a demonically malevolent cat and the beleaguered ten-year-old boy to whom it has taken a demented dislike. When Coop's spoiled little sister brings home Kat, a stray kitty of mysterious origin, his idyllic life is turned upside-down. It's obvious to Coop that Kat wants to annihilate him. The problem is he has no evidence to prove it as by the time his Dad comes onto the smoking, debris-littered scene, all evidence pointing to Kat is gone.

### **For further information please contact:**

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### **Notes to editors:**

#### **About DECODE Enterprises, a DHX Media Company**

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment, Halifax Film and Studio B, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.

#### **About Studio B Productions, a DHX Media Company**

Headquartered in Vancouver, B.C., Canada, Studio B Productions Inc., a production subsidiary of DHX Media Ltd., is a leader in the field of kids' entertainment. Studio B is the producer of such popular and award-winning properties as *Ricky Sprocket – Showbiz Boy* (seen on TELETOON and Nickelodeon worldwide), *Being Ian*, *The Amazing Adrenalini Brothers!*, *Class of the Titans* and *George of the Jungle®*, a co-production with Classic Media, Inc. and seen on Cartoon Network U.S. Studio B's new properties include *Martha Speaks*, a co-production with WGBH Boston that airs on PBS KIDS and *Kid vs. Kat*, an original series with YTV and Jetix Europe.. For more information, please visit [www.studiobproductions.com](http://www.studiobproductions.com).

