



DECODE ENTERPRISES GETS ***BO ON THE GO!*** WITH FRANCE 5

Toronto, London 18 March 2008. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DHX Media Ltd., is distributing new episodes of ***Bo on the GO!*** at MIPTV bringing the total available to 40x22', and has already made a sale of both seasons to France 5. ***Bo on the GO!*** Is produced by DECODE Enterprises' sister company at DHX, Halifax Film.

"France 5 is a really important partner for our preschool series. This agreement for ***Bo on the GO!*** follows our earlier ones for *The Save-Ums!* and *Franny's Feet* so we are looking forward to working with France 5 on another successful launch of one of our shows," said Neil Court, President of DECODE Enterprises.

Using motion capture technology and CG, ***Bo on the GO!*** promotes an active lifestyle and an active mind for preschoolers. ***Bo on the GO!*** follows the adventures of Bo, a positive, energetic and inquisitive young heroine who, along with her young friend Dezadore dragon. 'Dezzy' encourages children at home to go on amazing adventures by actively joining her in a variety of movements that assist her on her quest. Cheerful and determined to solve all problems she encounters, Bo will lead the way for kids at home to get 'on the go'. *Maximum Bo power!*

DECODE Enterprises represents all television and home video rights to ***Bo on the GO!***

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Notes to editors:

About DECODE Enterprises, a DHX Media Company

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment, Halifax Film and Studio B, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.