



DECODE ENTERPRISES ENGINEERS INTERNATIONAL SALES FOR *ANIMAL MECHANICALS*

Cannes, MIPCOM 2008. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DHX Media Ltd., has made a number of MIPCOM sales for brand new preschool series, ***Animal Mechanicals*** (40x11'), produced by Halifax Film, and commissioned by CBC in Canada, where the series is one of the highest-rating preschool shows.

The Disney Channels in the UK and Asia; SRC in Canada, Discovery Latin America, Israel's HOP, EBS and VOD-provider Hanaro in Korea; Al-Jazeera Kids have all snapped up the series along with Prava I Prevodi, who acquired the title for Bosnia, Croatia, Serbia and Montenegro.

Neil Court, President of DECODE Enterprises said: "This new series from Halifax Film is a very strong addition to our slate of standout preschool entertainment and is already proving very popular with audiences in Canada and the UK."

Animal Mechanicals is an action/adventure series for preschoolers that combines the excitement of truck rallies with the fantastic world of mythical animals on cool quests. And, best of all, ***Animal Mechanicals*** transform!

Big as dinosaurs and twice as powerful... meet the ***Animal Mechanicals***: Rex, Unicorn, Komodo, Sasquatch and Mouse. They live and play in a place unlike any other: a colorful "snap-together-take-apart" world. Their world can also transform, just like the ***Animal Mechanicals***. Imagine an incredible interconnecting and interactive play-set! Things are always popping up, changing shape and, most of all, presenting challenges to the ***Animal Mechanicals***.

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Notes to editors:

About DECODE Enterprises, a DHX Media Company

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment, Halifax Film and Studio B, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets.

DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.