



DECODE SERVES UP CHOP SOCKY CHOOKS FOR CARTOON NETWORK GERMANY

Toronto, London, Berlin 20 February 2008. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DECODE Entertainment's parent company, DHX Media Ltd., has signed a further major deal in the German market with Cartoon Network Germany acquiring all TV rights to **Chop Socky Chooks**, a DECODE Entertainment co-production with Aardman Animations.

Aimed at 7-11 year olds, the 26x22' 3D animated series promises *Kickin' Chickens in Kung Fu Capers*. The Chooks are a crack team of Kung Fu chickens – Chuckie Chan, Chick P and KO Joe. The three plucky heroes work undercover in Wasabi World, a towering shopping mall run by their arch-enemy Dr Wasabi, mutated piranha and head of an evil retail empire.

Currently in production for Cartoon Network (Worldwide) and Teletoon, **Chop Socky Chooks** is DECODE and Aardman's second co-production following *Planet Sketch*, which has sold to major broadcasters worldwide. The **Chop Socky Chooks** multi-territory agreement with Cartoon Network was concluded by Aardman and the commission from Teletoon was arranged by DECODE Entertainment.

Anke Greifeneder, Director Programming & Acquisitions from Cartoon Network in Germany said: "**Chop Socky Chooks** perfectly combines comedy and action. We are excited to have this high quality production as world premiere on Cartoon Network in Germany on February 23rd."

Neil Court, President of DECODE Enterprises said: "We are delighted that Cartoon Network in Germany has followed the other international channels in committing to **Chop Socky Chooks** and has underlined its confidence in the series by licensing all TV rights for the territory."

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Notes to editors:**About DECODE Enterprises, a DHX Media Company**

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment and Halifax Film, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.

About Aardman

Aardman, based in Bristol (UK), co-founded and run by Peter Lord and David Sproxton, is a world leader in animation. It produces feature films, television series and television commercials for both the domestic and international market. The studio has won over 400 international awards including 4 Oscars®.

Aardman's multi-award winning productions are novel, entertaining, brilliantly characterised and full of charm that reflects the unique talent, energy and personal commitment of the very special people who make up the Aardman team. The studio's work is often imitated and yet the company continues to lead the field producing a rare brand of visually stunning and amusing independent and commercials productions.

www.aardman.com

Cartoon Network

Cartoon Network is the home to some of the funniest and most exciting cartoons. It delivers the best range of kid's entertainment with hit shows including Ben 10, Foster's Home for Imaginary Friends, My Gym Partner is a Monkey, Codename: Kids Next Door, Ed Edd n Eddy and Robotboy. Cartoon Network is available in 21 languages across 25 separate feeds in 160 countries in 200 million homes worldwide. Cartoon Network is operated by Turner Broadcasting System, Inc., a Time Warner Company.

www.cartoonnetwork.de